

SAFE & SOBER 2018

# 5K

Run/Walk  
March 17, 2018



*Proceeds benefit the Carson High School Safe Grad program*

The Carson High Safe Grad Committee is busy making plans for our eighth annual “Carson High School Safe Grad” 5k Run/Walk, which will be on March 17, 2018. As this is our eighth 5k event, we continue to plan on it being a big success with the continued support of our sponsors. The support of our sponsors will help us to direct a high caliber event that will showcase Carson City’s community spirit. Your sponsorship will enhance your presence, visibility and community spirit within Carson City.

Carson High Safe Grad program has been an annual tradition in Carson City since 1988. It provides our graduating seniors with a safe and sober all night celebration, on the eve of their graduation, followed by an optional trip to the Six Flags Discovery Kingdom amusement park in Vallejo, California. This event has been a tremendous success in that not one graduation night fatality for a Carson High School Graduate has occurred since its inception. This event takes approximately \$35,000.00 to enact and is solely supported by the generosity of businesses in the community, Carson High Safe Grad Booster’s fundraising efforts, and volunteers. As a **501(3)(c) Non-Profit organization (Carson High Safe Grad Booster #47-3087346)**, with the help of your sponsorship we will be able to continue this tradition not only for the graduating class of 2018 but also our future graduating classes.

Envision the benefits to having your business’ name on over 100 moving billboards, advertisement in Safe Grad media outlets along with race day promotion. Because that is what your sponsorship of Carson High Safe Grad Booster’s Safe Grad 5k Run/Walk, **PROMOTION OF YOUR BUSINESS!!** Your company and logo will be featured on the back of our race t-shirt along with every avenue of promotion available to us. Advertising is available through our race “swag” bag by adding your coupons, business cards, flyers, whatever you want to promote your business in the race package that each runner/walker receives. Prior to the event there will be ample space along the course for signage or banners that you would be willing to provide. The Carson High School Safe Grad 5K offers an outstanding combination of promoting your business and supporting students in our community in staying safe and sober on their graduation night.

Please take the time to review the attached sheets. Registration will be available online at [www.bighornracing.com](http://www.bighornracing.com), through printed registration forms, as well as the day of the race. If you have any further questions, please don’t hesitate to contact the race coordinator, Kyra Hinton at (434) 760-0635.

**JOIN US:** [www.bighornracing.com](http://www.bighornracing.com) —Carson High School Safe Grad 5k Run/Walk

**LIKE US:** Carson SafeGrad



**FOLLOW US:** CarsonSafeGrad



# Carson High School Safe & Sober 2018 'Safe Grad 5k Run/Walk'

## Event:

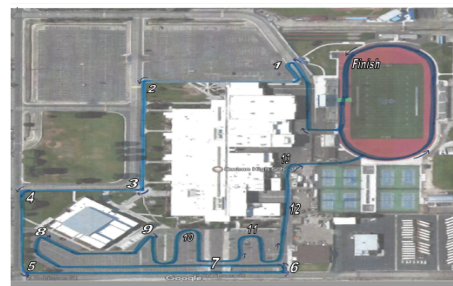
Our eighth annual race features a 5k run/walk, raffle prizes and a children's best dressed contest. Our race will feature our goal of 100 runners/walkers.

## Date & Time:

Saturday, March 17, 2018 10:00am

## Course:

The race is located on the Carson High School property and will consist of a 1.6 mile loop that starts and finishes on the track. Each participant will complete the loop two times for a total of 3.2 miles.



## Amenities:

All participants receive a "swag" bag which contains a t-shirt and a list of all sponsors and other cool stuff. Sponsors are encouraged to put in an ad or coupon good for their business, pencils, pens or water bottles or other promotional items. Medals will awarded to the top winners in three categories (men, women and under 18).

## Advertising:

The "Safe and Sober 5K" will promote your sponsorship of our fundraising event by having your business' name on all t-shirts, advertisements in Safe Grad media outlets, along with race day promotion. Your company name will be featured prominently in our "End of the Year Thank You Ad" in the local news source as a race sponsor and also maintain exposure on the Carson High Safe Grad Booster website, [www.carsonhighsafegrad.com](http://www.carsonhighsafegrad.com) and lastly on our Carson High Safe & Sober 5k Facebook page located under 'Carson High School Safe Grad-Safe & Sober 5k.'

## Sponsorships:

Sponsorship: **\$250**

What you get: Company name and logo on race t-shirt and all race material. Your name and logo on Carson High Safe Grad Booster website and Carson Safe Grad Facebook account as a race sponsor. A product sample, coupon or brochure that you provide included in our runners 'swag' bag given to all

**Please respond on or before February 20, 2018. Email all logos to: [race.safegrad@gmail.com](mailto:race.safegrad@gmail.com)**



**Sponsorship Information (please complete this section and return with payment):**

<b>Company Name</b>	
<b>Company Contact</b>	
<b>Address</b>	
<b>Email Address</b>	
<b>Sponsor Amount</b>	
<b>Products Sponsorship</b>	

**Make checks payable and mail to:**

Carson High Safe Grad Booster  
PO Box 486  
Carson City, NV 89702

\_\_\_\_\_  
Company Contact Signature

\_\_\_\_\_  
Date